

New FSC Logo Usage 2011

There are now **THREE** basic FSC logos to choose from depending on the stock specified for the job. The most popular stocks are listed next to the appropriate logo. Please ask your account handler for guidance if the stock you wish to use is not listed here.



FSC 100%



FSC Mix



FSC Recycled



Each logo is saved in a folder under one of the above types, with reference to the % of mix, positive or negative, colour and orientation:

Mix15%GreenPosPort.eps



Mix15%GreenNegLand.eps



Rec100%BlackPosLand.eps



DIFFERENT STYLES

Green (positive)



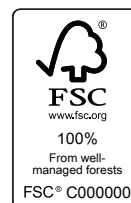
Green (negative)



Black and White (positive)



Black and White (negative)



MINIMUM SIZES AND CLEAR ZONE



There is a Mini FSC Logo available for use on A5 jobs or smaller. Please see Peter Newton for further information.

List of most popular stock and related FSC logos overleaf.

| Paper | FSC LOGO |
|--|-------------------|
| Curious Skin | FSC Mix |
| Greencoat 55 Gloss/Silk | FSC Mix |
| 9lives 55 and 80 | FSC Mix |
| Evolution | FSC Mix |
| Revive 50:50 | FSC Mix |
| Revive 75 | FSC Mix |
| Conqueror Recycled | FSC Mix |
| Curious Particles | FSC Mix |
| Color Copy Uncoated and Coated | FSC Mix |
| Conqueror Range (not recycled) | FSC Mix |
| Edixion Offset and Laser/Challenger | FSC Mix |
| Magno Range | FSC Mix |
| Novatech | FSC Mix |
| Hello Gloss/Matt/Silk | FSC Mix |
| Chorus Lux | FSC Mix |
| Paperfect | FSC Mix |
| Print Speed Ivory Board/Offset/Laser Jet | FSC Mix |
| Queen of Arts Ivory Silk | FSC Mix |
| Trucard | FSC Mix |
| Colorplan (all colours) | FSC Mix |
| Vanguard | FSC Mix |
| Curious Metallics and Touch | FSC Mix |
| Hanno Art - Silk/Gloss | FSC Mix |
| Regency Gloss/Silk | FSC Mix |
| Greencoat 80 Gloss/Silk | FSC Mix |
| Essential Gloss/Silk | FSC Mix |
| Maine Gloss/Chromomat/Satimat | FSC Mix 15% |
| Cocoon Silk/Gloss 50 | FSC Mix 50% |
| Revive Pure Offset | FSC Recycled |
| Evolve Business | FSC Recycled 100% |
| Greencoat 100 Offset | FSC Recycled 100% |
| 9lives Offset | FSC Recycled 100% |
| Evolution Premium | FSC Recycled 100% |
| Oxygen | FSC Recycled 100% |
| Cocoon Silk/Gloss/Offset/Pre Print | FSC Recycled 100% |
| Revive Pure White Uncoated | FSC Recycled 100% |
| Essential Offset (Ditto) | PEFC |